

STATEN ISLAND MALL

STATEN ISLAND, NEW YORK



THE MERCHANDISING

- Macy's, Sears and JCPenney all operate high sales volume stores at the mall. Macy's has historically achieved strong success in better and bridge labels.
- Key store retailers include A|X Armani Exchange, Michael Kors, Apple, PINK, White House|Black Market, UNIQLO, Brighton Collectibles, New Era, Red Robin, Forever 21, Love Culture, Vans, Hollister Co., Fossil, Ann Taylor, LOFT, Swarovski, Pandora, Adidas, Garage, Coach, Starbucks, American Eagle Outfitters, H&M, GUESS, Zumiez, Metro Mart and Sephora.

2014 NEW TENANTS

- Aveda, Clarks, Soma Intimates, Torrid, Invicta, The LEGO Store, L'Occitane, M.A.C. Cosmetics, The Walking Co., Rack Room Shoes and Windsor.

THE CROSSINGS

- Highlights include Babies "R" Us, T.G.I. Friday's, Outback Steakhouse, Panera Bread and Massage Envy.

THE LOCATION

- Open 7 days a week and generating over 12 million shoppers annually, the Staten Island Mall is the only regional mall located on Staten Island.
- Staten Island's extensive road network places the center within 15 minutes of every resident on the island.

THE MARKET

- The center's trade area encompasses Staten Island and three zip codes in Brooklyn, with a total population of 607,585 persons in 221,431 households.
- Staten Island, the most suburban of the five New York City boroughs, has an average household income of \$87,725.
- Staten Island is experiencing modest population growth, unlike other sections of New York City, which are experiencing population declines. It is largely a white-collar community (65% of the labor force), and most of its residents commute into Manhattan daily.
- Staten Island residents visit the mall approximately six times per month and spend an average of 105 minutes per visit.

MALL INFORMATION

LOCATION: Cross streets: Richmond Avenue and Platinum Avenue
MARKET: New York
DESCRIPTION: Two levels, enclosed, with a super-regional draw
ANCHORS: Sears, Macy's, Macy's Home Store, JCPenney
TOP THREE PERFORMING CATEGORIES: Family apparel, jewelry and women's apparel
TOTAL RETAIL SQUARE FOOTAGE: 1,274,000
PARKING SPACES: 7,200
OPENED: 1973
EXPANDED: 1993

TRADE AREA PROFILE

2013 POPULATION 585,129
2018 PROJECTED POPULATION 593,942
2013 HOUSEHOLDS 212,563
2018 PROJECTED HOUSEHOLDS 216,127
2013 MEDIAN AGE 39.0
2013 AVERAGE HOUSEHOLD INCOME \$92,867
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$109,741

5 - MILE RADIUS

2013 POPULATION 431,907
2018 PROJECTED POPULATION 438,186
2013 HOUSEHOLDS 150,357
2018 PROJECTED HOUSEHOLDS 152,558
2013 MEDIAN AGE 38.6
2013 AVERAGE HOUSEHOLD INCOME \$95,178
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$112,158

DAYTIME EMPLOYMENT

3 - MILE RADIUS 41,212
5 - MILE RADIUS 110,823

Source: Esri 2013

